



# Saritha Kurien

ASSOCIATE PROFESSOR

Department of Commerce and Accountancy

## SOCIAL



07767811134



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## EDUCATION

★ M.Com SET

## EXPERIENCE

## Subjects Taught / Courses Taken

### Undergraduation

- Marketing and Human Resource Management
- Export Marketing
- Advertising

### Post Graduation

- Strategic Management
- E Commerce

## Areas of Specialization

★ 29 years:

★ 15th July 1992

- Financial Accounting and Costing

### Seminars / Conferences attended

- Attended 3 National level Conferences

### Workshops / Trainings attended

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23 Workshops attended at University level

- 5 papers presented at National and International

<b>Papers Presented</b>	conferences.
<b>Papers Published</b>	<ul style="list-style-type: none"><li>• 6 Research Papers Published as conference proceedings.</li></ul>
<b>Field of research</b>	<ul style="list-style-type: none"><li>• Commerce and Management</li></ul>
<b>Academic Responsibilities Undertaken</b>	<ul style="list-style-type: none"><li>• Head of the Department</li><li>• IQAC Coordinator</li><li>• University Paper Setter, Examiner and Moderator for TYBcom</li><li>• Paper setter, Examiner , Moderator for SYBcom</li></ul>

